



## SERVICES

The Pace SBDC provides **confidential one-on-one business advisory services** and training programs at no cost. Our sessions are available in person at our Manhattan and Brooklyn locations, as well as virtually. As part of a statewide network of 20 centers, we serve as a U.S. Small Business Administration (SBA) resource partner, funded through federal and New York State grants, with support from our host institutions.

### WE HELP YOU WITH...



**Business Plans:** Provide guidance, templates, and feedback.



**Funding Guidance:** Review financing options and help prepare documents.



**Marketing & Website Strategy:** Advise on websites, social media, and sales strategies.



**Business Structure & Financing Best Practices:** Explain legal and financial considerations.



**Certification Programs:** Help compile materials for federal, state, and city certifications.

### BUT WE DON'T...



**Write business plans for you.**



**Provide loans, grants, or direct funding.**



**Build websites or create marketing content.**



**Offer legal or accounting services (but can connect you to resources).**



**Approve or review certification applications.**

STAY CONNECTED



The New York Small Business Development Center (NYSBDC) is a partnership program with the SBA and our host campuses and is administered by the State University of New York. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.