

## REACH YOUR TARGET CUSTOMERS ONLINE

Whether you are seeking additional project opportunities or looking to launch a new small business, check out the below sites that can help you land new clients.

- **Construction** - reach “renovators” to be considered for bid opportunities through [Sweeten](#) or [Houzz](#)
- **Photographer** - secure royalties by making your work available for commercial and personal use (e.g. as stock photos) through marketplaces including [Shutterstock](#) and [Fotolia](#)
- **Graphic designer** - connect with clients seeking to tackle graphic design projects through sites such as [99designs](#) , [Fiverr](#) , [Freelancer](#), [Guru](#) , [Thumbtack](#) , [Toptal](#) and [UpWork](#)
- **Web design** - show off your web design skills to prospective clients through sources like [Wix](#) , [Fiverr](#) , [Freelancer](#), [Guru](#) , [Thumbtack](#) , [Toptal](#) and [UpWork](#)
- **Professional services** - secure project work in industries from translation to copywriting, accounting & bookkeeping, to legal and programmers through platforms like such as [Fiverr](#) [Freelancer](#), [Guru](#) , [Thumbtack](#) , [Toptal](#) and [UpWork](#)
- **Fitness & wellness**- get yourself registered through [BooyaFitness](#) , [MindBodyonline](#) and [Thumbtack](#)
- **Designers** - test the marketplace and connect with new customers by printing your designs on mugs, t-shirts, etc. and having them drop-shipped through platforms such as [Printful](#) , [Gooten](#) and [Teelaunch](#)
- **Makers/DIY'ers** - sell your handmade goods through an online storefront on [Etsy](#), [Amazon Handmade](#), [Pinkoi](#) , [Faire](#) , [IndieDoGood](#) and [Zibbet](#)
- **Writer** - publish and sell your work through an e-book or hard copy through marketplaces such as [Amazon Direct Kindle Publishing](#) , [Google Play](#), and [Nook Press](#)

Contact us at (212) 618-6655 or [SBDC@Pace.edu](mailto:SBDC@Pace.edu) to explore new sales strategies to expand/launch your small business.

*\*\*Keep in mind that we do not endorse any of these specific options, and that this list is in no way exhaustive.*

[www.PaceSBDC.org](http://www.PaceSBDC.org)

